



# **Membership Packet**



# Panola Partnership, Inc.

## Member Benefits

*In addition to making an important investment in the community, membership in the Panola Partnership offers many member-only benefits to its individual and corporate supporters.*

## Get Exposure

### **Business Directory Listing**

Your listing in the Panola Partnership's online Member Directory provides your business with local and global exposure. Visitors can search the directory by category, keyword or alphabetically.

**Cost: Free**

**Value: \$100**

### **Online Informational Brochure**

Your own page on the Panola Partnership website can include a link to your website, your business description, hours of operation, location information, and up to eight keywords (these help identify your business when a website visitor does a keyword search on the Business Directory). Visitors to your Online Informational Brochure may select a link to email your business information to a friend.

**Cost: Free**

**Value: \$100**

### **Hot Deals**

List coupons and special offers on the Panola Partnership website. Choose to make your offer available to the general public or Panola Partnership Members only. Hot Deals are also listed in our weekly membership e-blast.

**Cost: Free**

**Value: \$20 per deal/month**

### **Event Posting**

Add your business' events to the Panola Partnership's Online Calendar of Events. Chamber website visitors can add your event to Outlook, e-mail the details to a friend and request an automatically generated email reminder for your event. Your upcoming events are also listed in our weekly membership e-blast and our monthly newsletter, *Partnership Progress*.

**Cost: Free**

**Value: \$25 per event**

### **Advertising Space at Chamber**

Promote your business to Panola Partnership visitors by placing your brochures, flyers, coupons, or business cards in our lobby. This information may also be used in relocation and tourism packets.

**Cost: Free**

**Value: \$50**

### **Ribbon Cutting Ceremony / Grand Opening**

Whether you are a new or established business, a new owner, celebrating an anniversary or opening after renovation, a ribbon cutting ceremony coordinated by the Panola Partnership is a great way to showcase your business. You pick the date; we'll provide a ribbon and help spread the news! A photo of your event will also be published in *The Panolian*.

**Cost: Free**

**Value: \$100**

### ***Partnership Progress***

Upon joining, you will be listed in the monthly newsletter, *Partnership Progress*, as a new member. \*Available in print and electronic versions

**Cost: Free**

**Value: \$50**

### ***Sponsor Spotlight***

Members also have the opportunity to sponsor our monthly *Partnership Progress* newsletter via our *Sponsor Spotlight*. The *Sponsor Spotlight* portion allows members to showcase their business for the low price of \$50 with a brief article and logo appearing on the front page! Your company logo also appears on our Newsletter page of our website for that month. The *Partnership Progress* Newsletter is sent to over 400 contacts each month and is accessible to the public via our website. \*Available in print and electronic versions

**Cost: \$50**

**Value: \$150**

### **Referral Database Listing**

As a Panola Partnership member your business is part of our referral database, and your company information is given out to potential customers who call or visit the chamber requesting a referral.

**Cost: Free**

**Value: \$75.00**

### **Networking Opportunities**

Receive invitations to attend our networking events, which allow you to build relationships with fellow business owners, government officials, and potential new customers. Events are spread throughout the year and include but are not limited to networking breakfasts, luncheons, mixers, and receptions.

### **Event Sponsorship Opportunities**

Showcase your business at Panola Partnership events through sponsorships - available to members only. Panola Partnership members also get first choice of sponsorship for events put on by the Batesville Main Street Association, such as SpringFest and Showoff on the Square. Several sponsorship levels are available for each event to accommodate your budget.

### **Panola County Map Advertising Opportunity**

Only Panola Partnership members have the opportunity to advertise in the Panola County Map published by CommunityLink. The map is published every three years and over 5,000+ copies are distributed throughout the area and in relocation/visitor packets. Advertising spaces vary in size and price.

# **Get Resources**

### **Membership List**

At your request, you may be provided with a listing of the entire chamber membership, available in hard copy or electronic format.

**Cost: Free**

**Value: \$100.00**

### **Membership Plaque**

Your investment in the Panola Partnership provides your business with credibility, visibility and marketability. Proudly display your membership plaque at your place of business. Updated plaque decals with the year of renewal are provided annually to show your continued support.

**Cost: Free**                      **Value: \$50.00**

### **Weekly E-blast and Newsletter Subscription**

Keep up to date with what's going on at the Panola Partnership and within the community by subscribing to our weekly e-blast and/or monthly newsletter.

**Cost: Free**                      **Value: \$75.00**

### **Board Room Usage**

The Panola Partnership Board Room is available by reservation for use by members at no charge. The Partnership also offers our podium, projector and screen, and high-speed, Wi-Fi Internet connectivity for members and guests using the Board Room.

**Cost: Free**                      **Value: \$100**

### **Notary Public**

No charge to members

**Cost: Free**                      **Value: \$5**

### **Membership Mailing Labels**

Save time and easily promote your sale or special event with pre-printed membership mailing labels purchased from the Panola Partnership (available to members only). Printed - \$10, Disk - \$5

### **Laminating Services**

Nominal Fee

# **Get Savings**

### **Member-to-Member Hot Deals**

Take advantage of savings offered by other members or offer your own discount to Panola Partnership members. (Listed on website and in weekly e-blast)

### **ChamberPlus Partnership**

Save money on Group Health insurance for your employees through ChamberPlus with Blue Cross Blue Shield of Mississippi.

### **Grants and Incentives**

The Panola Partnership's involvement with organizations and agencies throughout the area provides our members with an abundance of resources outside of our office. Contact the Panola Partnership with your business needs and we will do all we can to connect you to the right people.

## **Get Information**

### **Seminars & Workshops**

Develop professionally by attending informative sessions offered at events throughout the year. Topics covered vary by event but the quality never does!

**Cost: Free**

**Value: \$50**

### **Legislative Forums**

Attend our annual Legislative Day event to participate in forums that keep you informed of important legislative issues that may impact your business.

**Cost: Free**

**Value: \$50**

### **Community Information & Resources**

The Panola Partnership is your resource center for business and community information, business forms, lists, directories, maps and other publications.

## **Get Involved**

### **Panola Partnership Membership**

By joining the Panola Partnership, you are not only affiliating yourself and your business with a 250+ member chamber of commerce but serving the community as well. Participate in Panola Partnership events to get the most out of your membership!

**Volunteer Opportunities**

The Panola Partnership offers several volunteer opportunities, whether it be helping out at an event or serving as an Ambassador or on the Executive Board.

**The Young Professionals of Panola**

The YPP is a brand new program offered by the Panola Partnership that provides the opportunity for professional development, community service, and relationship building to young professionals in the 25-45 year age range.

***Even if you are too busy to get involved, you can rest assured that the Panola Partnership is always busy promoting our members and working to improve the quality of business and life in Panola County.***



# The Panola Partnership, Inc.

## *Schedule of Annual Investment Based On Employment*

CLASSIFICATION	FIRST 10 EMPLOYEES	NEXT 25 EMPLOYEES EACH	NEXT 25 EMPLOYEES EACH	NEXT 50 EMPLOYEES EACH	EMPLOYEE OVER 100 EACH
1. AMUSEMENT	\$ 150	\$ 10	\$ 5	\$ 5	\$ 5
2. APARTMENTS	\$ 150	Plus \$3.00 each unit			
3. ASSOCIATE (FULLY RETIRED)	\$ 50				
4. ASSOCIATE (NON-RESIDENT)	\$ 250				
5. AUTOMOTIVE (DEALERS)	\$ 500	\$ 10	\$ 10	\$ 5	\$ 5
6. AUTOMOTIVE (OTHER)	\$ 150	\$ 10	\$ 10	\$ 5	\$ 5
7. BANKS/SAVINGS & LOANS	\$1,000	Plus \$ 50 for each (1) \$Million in deposits - \$2,500 maximum annual dues			
8. CIVIC ORGANIZATION/CHURCH	\$100 FLAT FEE				
9. CONSTRUCTION/ENGINEERING	\$ 150	\$ 10	\$ 10	\$ 5	\$ 5
10. HOSPITAL	\$1000 FLAT FEE				
11. INDIVIDUAL/DIVERSIFIED	\$ 100				
12. INVESTMENT/FINANCE	\$ 250	\$ 10	\$ 10	\$ 10	\$ 5
13. INSURANCE/REAL ESTATE	\$ 150	\$ 10	\$ 10	\$ 10	\$ 5
14. MANUFACTURING	\$ 150	\$ 10	\$ 5	\$ 5	\$500 Maximum Dues
15. MEDIA	\$ 500 FLAT FEE				
16. MOTELS/BED & BREAKFAST	\$ 150	Plus \$2.00 for each unit or room			
17. PRINTERS	\$ 150	\$ 10	\$ 5	\$ 5	\$ 5
18. PROFESSIONAL (EACH PARTNER)	\$ 200	\$ 10	\$ 5	\$ 5	\$ 5
19. RESTAURANTS (FRANCHISE)	\$ 150	\$ 10	\$ 5	\$ 5	\$ 5
20. RESTAURANTS (OTHER)	\$ 150	\$ 10	\$ 5	\$ 5	\$ 5
21. RETAILERS	\$ 150	\$ 10	\$ 5	\$ 5	\$ 5
22. SERVICE	\$ 150	\$ 10	\$ 5	\$ 5	\$ 5
23. SHOPPING CENTERS	\$1000 FLAT FEE				
24. TRANSPORTATION	\$ 150	\$ 10	\$ 5	\$ 5	\$ 5
25. UTILITIES	\$ 500	\$ 10	\$ 5	\$ 5	\$ 2000 Maximum Dues
26. WHOLESALERS - DISTRIBUTORS	\$ 250	\$ 10	\$ 5	\$ 5	\$ 500 Maximum Dues
27. NURSING HOME	\$300 FLAT FEE				





**Member Contact Information**

**Update 2016**

COMPLETED FORMS MAY BE FAXED TO 662.563.0704  
OR EMAILED TO PARTNERSHIP@PANOLACOUNTY.COM.

\* **Business/Organization Name:** \_\_\_\_\_

Primary Contact Information	Billing Contact Information
Name:	Name:
Title:	Title:
Mailing Address:	Mailing Address:
City/St/Zip:	City/St/Zip:
Phone:	Phone:
Email:	Email:

\* **Physical Address of Business or Organization:** \_\_\_\_\_

\* **Mailing Address:** \_\_\_\_\_

\* **Business Classification:** \_\_\_\_\_ **Number of full-time employees:** \_\_\_\_\_

\* **Phone:** \_\_\_\_\_ \* **Fax:** \_\_\_\_\_

\* **Company/Organization's Email Address to be listed on Partnership website:**

\_\_\_\_\_

\* **Company/Organization's Website:**

\_\_\_\_\_

*\* Please provide name & email address of anyone interested in receiving our weekly emails on the back of this page.*

Do you have a Facebook Page?     Yes \*     No

Do you have a Twitter Profile?     Yes \*     No

Do you use LinkedIn?     Yes \*     No

\_\_\_\_ Yes, You may publish my information (noted with an asterisk \*) on the Panola Partnership website.

\_\_\_\_ No, you may not publish my information (noted with an asterisk \*) on the Panola Partnership website.

*All information that will be published on the Panola Partnership website is noted with an asterisk (\*).*

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

We accept the Panola Partnership's challenge to make Panola County a better place to live and do business. To this end we pledge \_\_\_\_\_ as our annual investment.

\$ \_\_\_\_\_

For office use only: Received by: \_\_\_\_\_

Member Renewal Month: \_\_\_\_\_