

## **A Note from Your Director**

I would personally like to thank so many of you for your support that ultimately led to my appointment to this position. Our Partnership team is running strong and our efforts are pointing in the same direction. Our plan, Unite Panola, is an effort to unify all of our county, each of our 7 municipalities. We will do so by a show of support and communication, then together we will roll like a downhill snowball over fresh powder. We are deploying a proactive strategy for recruitment, retention, expansion and workforce development with a barrage of incentives for our existing industry to consider. Together as we embrace county-wide optimism for success and growth...buckle your seatbelts!

Best,  
Joe Azar, Jr.  
CEO  
Panola Partnership, Inc.

## **UKC Winter Classic**

The UKC Winter Classic will return to the Batesville Civic Center this weekend!

Panola Partnership will once again have a welcome booth set-up. We will distribute maps, shopping & dining guides, and other information about our area.

### **MEMBERS...**

We invite any of our member-businesses who wish to drop off coupons, menus, business information, whatever to our office by Thursday afternoon OR at our booth at the Civic Center. We're happy to display your information on your behalf.



## All Things SpringFest

SpringFest planning is well underway and your support is needed. SpringFest is the Batesville Main Street Program's largest fundraiser. Proceeds from the festival are used for project work throughout the year. The completion of the pocket park on Eureka Street, continued business recruitment and expansion are all set to take place this year. You will be receiving detailed sponsorship information in the next week. Please consider partnering with Batesville Main Street to make SpringFest a tremendous success!



Mark your calendars for this year's event on May 19-20!

[SpringFest Performer Application](#)

[SpringFest Food Vendor Application](#)

**[SpringFest Sponsorship Packet \(Coming Soon!\)](#)**

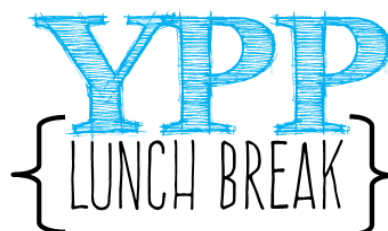
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## YPP Lunch Breaks for February

9th: Lunch @ 12 noon @ Chili's (Bar Area) \*Dutch Treat

16th: Youth Talent Cool Roundtable @ 11:30 a.m. - 1:00 p.m. @ Smith-Phillips Law Firm. (see details below).

23rd: Lunch @ 12 noon @ El Mariachi \*Dutch Treat



## YOUNG TALENT COOL ROUNDTABLE

Millennials have surpassed Baby Boomers as the nation's largest living generation and largest segment of the workforce.

Gen Zs are beginning to make their mark too.

What's our community doing to embrace and empower young talent?  
What makes our community "young talent cool"?

Let's explore what others are doing across the country and idea storm together about opportunities.

**Thursday 2.16.17 / 11:30 a.m. - 1:00 p.m. / Smith-Phillips Law Firm  
Melissa Halsell, TVA Program Manager, Young Talent Attraction and  
Community Livability**

Please RSVP to 563.3126 or [ypp@panolacounty.com](mailto:ypp@panolacounty.com)

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## Volunteerism

Volunteer support is vital to the success of the efforts of the Panola Partnership, YPP, and Batesville Main Street Program. Please consider joining us in whatever capacity you are able. We appreciate any and all time and talents you can offer.

**VOLUNTEER**

*you can make a difference!*



Please take a moment to fill out this brief form and let us know how you can help. Feel free to share this with your friends, family, and co-workers.

[Volunteer Interest & Skills Form](#)

## Membership Report

### Welcome to our New Members

#### **Abbey Bridges Construction Company, LLC**

Abbey Bridges  
310 Highway 51 South, Suite B  
Batesville, MS 38606  
662.563.5621  
[abridgesconstruction@gmail.com](mailto:abridgesconstruction@gmail.com)

#### **Court Street Patio**

Don Clayton & Sheila Pounders  
108 Court Street  
Batesville, MS 38606  
662.934.1956  
[Court Street Patio Facebook Page](#)

#### **Go Performance Fitness & Health**

Becky Brummett & Christina Walls, Co-Owners  
101 McMahan Road  
Batesville, MS 38606  
662.420.9019  
[Go Performance Fitness & Health Facebook Page](#)

#### **Home Place Pastures**

Marshall Bartlett, President  
1513 Home Place Road  
Como, MS 38619  
662.292.5808  
<http://www.homeplacepastures.com>

### Thank you to these members for continuing your commitment to Panola Partnership!

Batesville Presbyterian Church  
Clark Insurance  
Como Steakhouse  
Delta Home Care Medical Equipment & Uniforms  
Elliott & Britt Engineering  
Fred's  
Friends of the Batesville Public Library  
Hood Equipment  
Gary Kornegay, CPA

Circuit Judge Jimmy McClure  
William H. McKenzie, III  
Rep. Nolan Mettetal  
W.H. Polk & Company  
Ray Poole State Farm  
Ms. Bonnie Smith  
Dr. Stephen Sullivan, DDS  
Treasurer Loans of Sardis  
Tri-Star Mechanical Contractors  
Wade, Inc.  
Whitten Insurance Agency

## Coming Events

### February

9 (8a): Partnership Ambassadors' Monthly Meeting @ Panola Partnership

9 (12p): YPP Lunch Break @ Chili's (bar area) \*Dutch treat.

10-11: UKC Coonhound Winter Classic @ Batesville Civic Center

10 (12p): Batesville Main Street Board Monthly Meeting

10 (3p): Afternoon Film & Popcorn @ Batesville Public Library

10 (7p): Eden Brent Concert @ Panola Playhouse

13 (12p): Panola Partnership Executive Board Meeting.

16 (11:30-1): YPP Young Talent Cool Roundtable @ Smith-Phillips. MUST RSVP.

16 (1p): How to Develop a Business Plan hosted by UMSBDC @ Batesville Public Library.

17 (6:30p): Friday Night Film & Popcorn @ Batesville Public Library.

18: Batesville Lions Club Family Karaoke Night.

18 (6:30p): Jr. Auxiliary of Batesville presents "The Gatsby Ball" @ Batesville Armory.

21 (5:30-7p): North Panola Career & Technical Center Industry & Community Open House. 601 Railroad Street, Como. Light refreshments will be served.

23 (12p): YPP Lunch Break @ El Mariachi. \*Dutch treat.

24 (11a-6p): Go Performance Fitness & Health Open House & Demonstrations.

24 (6:30p): Friday Night Film & Popcorn @ Batesville Public Library.

25 (11a): Go Performance Fitness & Health Ribbon Cutting & Demonstrations.

28 (5:30p): Panola Co. Humane Society's Monthly Meeting @ Batesville Public Library.

## 2016-2017 Executive Board Members

Dale Hart, President  
Stephen Whatley, Vice President

Justin Hill, Past President  
Dr. Tom Hodge, Treasurer  
Nick Bergeron  
Roy Gimer  
Blake Shipp  
David Karr, City Representative  
Gary Kornegay, IDA President  
Kelley Magee, County Representative  
Flip Phillips, Legal Counsel  
Brad Robison, Partnership Representative

**Panola Partnership, Inc.**

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*STAY CONNECTED*

